Appraisal Subcommittee

Federal Financial Institutions Examination Council

Agenda

Date: October 5, 2020 Time: 1:30 p.m. ET

Location: Virtual Meeting. Please click the link below to

register:

 $\frac{https://www.zoomgov.com/meeting/register/vJIs}{d-qvqDovH7zMS8MqkUYqb3Q6-A1HFk4}$

Open Session

Action and Discussion Item

• Notice of Funding Availability (NOFA) Summary for the Appraisal Foundation Grant

NOTICE OF FUNDING AVAILABILITY (NOFA) Funding Summary

Federal Agency Name: The Appraisal Subcommittee

Funding Opportunity Title: Board Support and Innovation Grant

Announcement Type: Federal Non-Competitive Grant

Eligible Entities: The Appraisal Foundation

Application Deadline: December 15, 2020

Award Period: October 1, 2020 – September 30, 2023 (3-Year Award)

Available Funds: \$3,000,000 over three years

Number of Awards: 1

Authorization: Title XI of the Financial Institutions Reform, Recovery and Enforcement Act (Title XI),

§ 1109 (b)(4), 12 U.S.C. 3338

BACKGROUND

Title XI's purpose is to "provide that Federal financial and public policy interests in real estate transactions will be protected by requiring that real estate appraisals utilized in connection with federally related transactions are performed in writing, in accordance with uniform standards, and by individuals whose competency has been demonstrated and whose professional conduct will be subject to effective supervision." In general, the ASC oversees the real estate appraisal regulatory framework as it relates to federally related transactions as defined in Title XI.

Title XI also requires the ASC to monitor and review the practices, procedures, activities and organizational structure of the Foundation and authorizes the ASC to grant funds as it deems appropriate to the Foundation to support grant-eligible activities of the Foundation's Appraiser Qualifications and Appraisal Standards Boards (AQB and ASB).

PURPOSE

The purpose of this NOFA is to make funds available to the Foundation to support both the operations of the AQB and ASB, including projects and activities that promote innovation and expand positive impact of the AQB, ASB and the Foundation's grant-eligible activities.

ACTIVITIES

The ASC invites a proposal from the Foundation for a federal grant that includes support for the AQB and ASB in addition to any of the optional activities outlined below. The Foundation should request funds to support the two Boards in FY21 for up to 50% of the direct costs of the two boards for grant-eligible activities. The proposal should reflect COVID-19-related logistical considerations and plan for both in-person or virtual meetings or a combination of the two for the next fiscal year.

OPTIONAL ACTIVITIES

1. USPAP STANDARDS 1-6 Project. The Foundation can request funds to make STANDARDS 1-6 publicly available, at no cost, in a searchable, downloadable and Section 508 compliant format. The FASB's treatment of GAAP could serve as a model.

Suggested Timeframe: 18 months

2. USPAP Publishing and Revenue Model. The Foundation can request funds to commission an outside study that includes a review of the current publishing cycle for USPAP and its connection to the Foundation's revenue needs. The study should present alternative revenue models and provide estimates for technology and staffing costs to develop alternative, cost effective and sustainable models to at least partially support Foundation operations. If the Foundation concludes a change in publishing and revenue model is warranted, the study should be the basis for additional Foundation grant requests to the ASC.

Suggested Timeframe: 12 months

3. AQB/ASB/Board of Trustees (BOT) Operational Assessment. The Foundation can request funds to use outside experts to assess structure, operations and programmatic impact of the Boards. The assessment could focus on such issues as staff support, diversity, independence, board member term lengths, recruitment and selection strategies for board members and staff.

Suggested timeframe: 12 months

4. Practical Application in Real Estate Appraisals (PAREA). The Foundation can request funds for an assessment of PAREA to date and additional planning activities, focusing on such things as stakeholder engagement, development of a roadmap that includes a vision of final product, milestones for both technology and business plan development of the project, and articulation of possible phases of implementation. The work can also include a detailed market analysis of need and potential number of future users based on demographic trends of current credentialed appraisers. The results of this work could be the basis for additional grant requests to support implementation of PAREA.

Suggested time frame: 18 months

5. Research and Analytics. The Foundation can request funds to develop and conduct a comprehensive survey to provide better industry demographic data to the appraisal profession and other stakeholders. The roadmap could be the basis for additional grant requests for personnel and contract research projects that advance the field.

Suggested Timeframe: 36 Months

- 6. Other Initiatives. The Foundation can propose additional areas for grant support. Examples could include studying:
 - appraiser shortages
 - national examination update
 - diversity in the profession
 - veterans outreach

Suggested Timeframe: TBD